

Pink and Teal Seminar Program



DEDICATED EXPERIENCED SUPPORT

SHARE

for women facing breast and ovarian cancers

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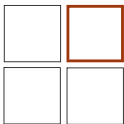
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SHARE & YOUR COMPANY: WORKING FOR YOU

Dear Friends,

When someone faces a cancer diagnosis, that person can feel scared and overwhelmed. *What impact will the disease have on my life? How will it affect my family? Will I be able to continue working?*

Chances are, you know someone who's confronted these questions – someone close to you, in your family or circle of friends -- maybe even you. In our 40 years of existence, SHARE has provided guidance, information, and support to thousands of people affected by breast and ovarian cancers. Now we're happy to partner with your company to offer you and your colleagues information about these diseases.

Through SHARE's Pink and Teal Seminars, breast and ovarian cancer survivors come to your workplace to share their experiences with diagnosis and treatment, explaining how they learned to be good patient advocates for themselves and their families. They tell you things doctors wouldn't say or couldn't know. By sharing their own personal stories, they show how real people learn to manage the crisis of cancer. And they demonstrate that people can and do survive.

All of SHARE's free services are designed to educate, support, and empower people facing breast and ovarian cancers, and to provide the insight necessary to support others who are affected. Please share this booklet with the people you care about. Let them know that Pink and Teal Seminars are available for their workplace, too, and that all of SHARE's services can be accessed free of charge via our website: www.sharecancersupport.org.

Sincerely,

A handwritten signature in dark blue ink that reads "Jacqueline Reinhard". The script is fluid and cursive, with the first name being more prominent than the last.

Jacqueline Reinhard

Executive Director

SHARE: Dedicated Experienced Support

for Women Facing Breast and Ovarian Cancers

Share's Pink and Teal Seminar Program

Breast and ovarian cancers affect people everywhere, whether they're at work, at home, or in the community. SHARE's Pink and Teal Seminars reach people where they spend a huge chunk of time – in their workplace. The program provides an opportunity for women and men to learn about breast and ovarian cancer issues and concerns from those who have had personal experiences with these cancers. Employees also learn what it means to be an empowered patient. In addition, they receive information about SHARE and its many services, all of which are free of charge. But the benefits don't end there.

A Family Network of Support

When employees learn about breast or ovarian cancer at a Pink and Teal Seminar in their workplace, they become resources for other people in their lives, including spouses, partners, friends, or other family members. Breast and ovarian cancers affect so many people in addition to the person diagnosed, and these men and women are often called on to become advocates for their loved ones. Learn more on page 18.

Good Corporate Citizenship

Pink and Teal Seminars promote good corporate citizenship by providing corporations and professionals the opportunity to create a community that cares for its members. We are working with a number of corporations that are providing exceptional support.

The one hour program includes a presentation by 2 or 3 survivors, followed by a Q & A period. Employees are offered follow-up through SHARE's Helplines.

For more information about SHARE'S Pink and Teal Seminar Program or to schedule a seminar, contact Arlene Matlick, Manager, Pink and Teal Seminar Programs at 212 221-1593 or by email to amatlick@sharecancersupport.org.

Breast Cancer

Breast Cancer Update

Breast cancer is a serious disease, but this is an exciting time in the search for new treatments and a cure. Current research confirms that breast cancer is not one disease but a spectrum of diseases with varying characteristics of the primary tumor that determine behavior. Identifying breast cancer by type (for instance, is the tumor sensitive to estrogen or expresses the Her 2 protein cancer gene?) is leading toward more sophisticated, smarter targeted therapies with less side effects for the patient. The latest Cancer Report Card (with authors from the American Cancer Society, the Center for Disease Control, the National Cancer Institute and the North American Association of Central Cancer Registries), reports that the decade long decline in US diagnosis and death rates from breast, colon and ovarian cancers in American women continues. The good news related to the decline in breast cancer incidence and mortality is probably the result of improved targeted and other systemic therapies and our greater sensitivity in detecting cancers that are smaller. The decline in HRT (hormone replacement therapy) has also contributed to a decreased incidence of hormone sensitive breast cancers. Research suggests that lifestyle modifications could have considerable impact on breast cancer incidence, recurrence and mortality rates. It is critical that we become more educated about breast cancer and that we strive to become empowered advocates. In view of the controversies that surround screening, it is important to recognize our own risks for the disease and whether we may benefit from other screening/risk reduction available. It benefits us to expect that our physicians and health care providers can sit down with us and have a balanced discussion when it comes to screening and its flaws and benefits.

1. What is breast cancer?

Cancer is an abnormal growth of cells, which can divide uncontrollably, often growing together into a cluster to form a tumor. Nearly all breast cancer is a cancerous or malignant tumor that starts either from cells

in the milk ducts or lobules of the breast. Breast cancer is dangerous because it can progress and become metastatic, which is the spread of disease from one part of the body to other organs such as the bones, liver, brain and lungs where it is difficult to control. According to the American Cancer Society, more than 230,000 new cases of invasive breast cancer and over 57,000 new cases of breast cancer in situ (where cells are limited to the duct) are diagnosed in the US each year. The chance of an American woman developing breast cancer in her lifetime is 1 in 8 (12%) if she lives to age 80, but that also means that there is an 88% chance that she will not develop it in her lifetime.

2. What are the risk factors that may be associated with a diagnosis of breast cancer?

- Gender - Women are at greater risk than men for developing the disease.
- Age - Risk increases with age.
- Genetics - Women with a family history of the disease are at a somewhat greater risk; women with a mutation in specific genes (BRCA1, BRCA2 including many others that have been identified and can be tested for) are at much greater risk including risk of developing ovarian cancer. Men who carry the mutation in the BRCA2 gene are at a higher risk for prostate cancer.
- Having a personal history of breast cancer.
- Having a prior history of a breast cancer biopsy that revealed a precancerous lesion such as atypia (abnormal cells) or LCIS (lobular carcinoma in situ).
- A long window of estrogen exposure such as early onset of menstruation and/or late onset of menopause.
- Previous radiation such as chest radiation for Hodgkins disease.
- Ethnicity – White women have a higher risk of developing breast cancer than African-American women, but African-American women are more likely to die of the disease at a younger age possibly because

of a more advanced stage at diagnosis or having a more aggressive type of the disease (triple negative). Asian, Native-American and Latina women have a lower risk of getting the disease and dying from it.

- Being overweight or obese (particularly important as you get older).
- Long term usage of post-menopausal hormone therapy (HRT).
- Excessive alcohol use, especially more than one drink per day.
- Lack of physical activity or exercise.
- Not having children or having children after the age of 35.
- Not breast feeding. (Studies suggest long periods of breast feeding may reduce risk of premenopausal or earlier onset breast cancer).

Having any or all of these risk factors does not mean that you will get the disease. The connection between lifestyle factors and breast cancer and environmental toxins and breast cancer is very important and many researchers are studying this. There is growing evidence that strong links exist. And now there is some evidence that lifestyle modifications may decrease one's risk of developing a recurrence in those who have had breast cancer.

75% percent of the women who develop breast cancer have no identifiable risk factors.

3. Are there any ways to decrease one's risk of breast cancer?

You may be able to lower your risk by modifying the risk factors that are under your control:

- Limit alcohol use to no more than 3 - 4 drinks per week (regardless of whether it's beer, wine or grain alcohol).
- Exercise at a moderate level 3 - 4 hours per week. More is better.

- Avoid the use of hormone replacement therapy after menopause or discuss short term hormonal therapy with your gynecologist.
- Maintain a healthy and stable body weight.
- Consider breastfeeding your child if you are pregnant.

4. How do we know if there are changes in our breasts?

Mammography is currently our best screening tool. Today there is controversy about the guidelines for breast cancer screening. Screening tools such as mammograms are used to find possible tumors in women who have no symptoms. You may wish to engage your physician in a conversation about whether a screening mammography is right for you at your age and if so, with what frequency? The general screening guidelines do not apply to women or men at high risk or who have found lumps or something suspicious in their breasts and need a mammogram to help diagnose the issue. Sometimes doctors recommend other tests to complement mammograms such as sonograms and MRI's. Digital mammography may be more sensitive in identifying cancer in women with dense breasts and now "3D" tomosynthesis is being investigated as a promising tool. Women should have a periodic clinical exam of their breasts by their health care provider. Women should know the look and feel of their bodies including their breasts.

5. What are some possible symptoms of breast cancer?

- Lump or mass (most common)
- Dimpling of skin or skin irritation
- Inverted nipple (turning inward)
- A spontaneous non-milky nipple discharge
- Swelling under the arm
- Swollen, red, or hot breast and sudden size changes
- Breast or nipple pain

Having any of these symptoms is not necessarily a sign of breast cancer, but should be investigated as soon as possible.

Most women diagnosed with breast cancer through a screening mammogram have no symptoms.

6. How is breast cancer diagnosed?

Diagnosis may start with a screening exam such as a mammogram. Many women with early stage breast cancer have no symptoms, but have a lesion that can be detected by a mammogram. While a mammogram may show something suspicious, a diagnosis cannot be made until a biopsy is done and the tissue or cells are examined by a pathologist. If symptoms appear or you have a suspicious mammogram, see your health care provider immediately. Your doctor should do a physical exam, take a medical history, possibly recommend additional imaging tests and answer your questions. A biopsy is removal of a sample from the suspicious area which is then looked at under the microscope by a pathologist. The pathologist determines whether the cells or tissue looks malignant. Most breast lumps are not malignant. In fact, 80% of all biopsies are benign. Finding breast cancer early when it is small may increase treatment options and be more likely to have a successful outcome. The tissue will be sent for other tests after the definitive surgery is performed and usually not when the diagnosis is made on a needle biopsy. Some of these tests include whether the cells contain estrogen and progesterone receptor proteins or express the Her 2 protein. The patient may then be offered targeted therapy such as antiestrogen therapy or herceptin, lapatinib, etc. respectively. Oncotype™ and mammaprint™ are examples of tests on tumor tissue that can assist in predicting the behavior of the tumor and the prognosis by analyzing its genetic profile.

7. What are some of the ways that breast cancer is treated?

Breast cancer is treated both locally (with surgery and radiation) and systemically (with hormones that act against the estrogen receptor and chemotherapy and targeted therapies).

Surgery options include breast conserving surgery (lumpectomy) or removal of the breast (mastectomy). In addition, lymph nodes may be

removed from under the arm to check for the presence of cancer cells. Currently, a sentinel node biopsy can identify lymph node involvement with much less of a chance of the debilitating effect of arm swelling or lymphedema which may result after having lymph nodes removed. Breast reconstruction in conjunction with mastectomy is an option. It may involve a woman's own tissue (flaps) or a saline or silicone implant. Some women are opting for nipple sparing mastectomy or skin sparing mastectomy and it is important to speak to your doctor to determine if you are a candidate for these procedures.

Radiation therapy is almost always recommended if the surgical choice is lumpectomy since research has shown this reduces the risk of recurrence within the breast. If lymph nodes are involved, then radiation may be recommended after mastectomy or if the tumor is larger than 5cm.

Systemic treatment, such as chemotherapy, hormone therapy, and targeted therapy, travels through the bloodstream. Its purpose is to attack the cancer cells that may have spread beyond the breast. Targeted therapy is one that is designed to treat specific cancer cells and minimize damage to normal, healthy cells.

Chemotherapy involves drugs used to kill cancer cells. Today it is given with anti-nausea medication to reduce this debilitating side effect.

Hormone (endocrine) therapy is a systemic, targeted treatment available for certain women who have estrogen positive tumors and is used to prevent estrogen from fueling the growth of those tumors or any residual or recurrent tumor cells in the body. Although the standard of treatment was for 5 years, it has been extended in many circumstances to 10 years.

Other targeted therapy treatments may be given to attack a particular protein, the Her 2 protein, for example, and stop it from causing the cancer cells to grow. About 25% of cancers express the Her 2 protein gene.

8. How do I know which is the correct breast cancer screening plan for me?

Specific recommendations depend upon individual and family histories and balancing the benefits and drawbacks of screening. It is important to have a discussion with your doctor to determine the best screening plan for you.

9. I have a close relative who has had breast cancer. Does that mean that I or my family members will get the disease too?

Usually it does not. Again, as stated earlier, 75% of women who get breast cancer have no identifiable factors that predispose them to the disease. Only 5 – 10 % of breast cancer is thought to be inherited, but if you are concerned about risks related to a genetic mutation, you may want to be referred to a genetic counselor before taking any action. It is generally recommended that if a close relative who has had breast cancer is able to have a genetic (blood) test, then they should be tested. If they test negative, your risk may be lower than you thought – similar to that in the general population and you may not need any further work up. This depends on your family history on both your mother and father's sides.

Ovarian Cancer

Ovarian Cancer Update

In recent years, researchers have made important discoveries about the origin and nature of ovarian cancer, yet it remains a challenging disease. A reliable screening test has proven elusive and so it is hard to detect early. Women whose ovarian cancer is first discovered after it has spread, and who are treated effectively, are surviving much longer, but often recur and face prolonged intermittent treatment.

New chemotherapy combinations that may help treat cancers resistant to current treatments are constantly being investigated. Another approach is to develop tumor vaccines that program the immune system to better recognize cancer cells. Also, antibodies that specifically recognize and attack ovarian cancer cells are being developed.

Scientists study the genes responsible for hereditary ovarian cancer. These studies are eventually expected to lead to new drugs for preventing and treating hereditary ovarian cancer. Researchers are constantly looking for clues in areas such as lifestyle, diet, and medicines that may decrease the risk of all types of ovarian cancer.

1. What is ovarian cancer?

An ovary is one of a pair of female reproductive glands in which the ovum, or eggs, are formed. Ovarian cancer is a growth of abnormal malignant cells that begins in the ovaries or in the fallopian tubes. Cancer that spreads to the ovaries, but originates at another site, is not considered ovarian cancer. Most ovarian cancers are either cancer that begins in the cells on the surface of the ovary (epithelial carcinomas) or cancer that begins in egg cells (malignant germ cell tumors).

2. What are some risk factors associated with ovarian cancer?

- Age. Ovarian cancer is most common in women age 55 and older. Young women also get ovarian cancer, but it is rarer. Any woman can get ovarian cancer.
- Not bearing children.
- A personal or family history of ovarian, breast or colon cancer.
- A BRCA1 or BRCA2 gene mutation; 10% of all ovarian and breast cancers are attributed to inherited mutations of these genes. There are additional genetic mutations which are associated with ovarian cancer that investigators are learning about daily.
- 90% of women diagnosed with ovarian cancer have NO family history.
- Long term use of post-menopausal hormone therapy (HRT).

3. Are there any ways to decrease one's risk of ovarian cancer?

You may be able to lower your risk by modifying factors that are under your control:

- Having one or more children, especially before age 30.
- Breast-feeding, especially for one year or more.
- Use of oral contraceptives; when used for five years or longer, a woman's risk of developing ovarian cancer is decreased by 50%.
- Tubal ligation.
- Salpingo-oophorectomy – removal of the ovaries and fallopian tubes.
- Hysterectomy.

4. Is there a screening test for ovarian cancer?

No. Currently, there is no screening test for ovarian cancer. A PAP smear is a screening tool for cervical cancer only.

5. What are some possible ovarian cancer symptoms?

- Bloating
- Pelvic or Abdominal pain
- Difficulty eating or feeling full quickly
- Urinary symptoms (urgency or frequency)

Additional symptoms may include fatigue, indigestion, back pain, constipation, pain with intercourse and menstrual irregularities.

6. What are some actions to take if symptoms persist?

If one or more of these symptoms persist for more than 2 – 3 weeks, seek the medical attention of a health professional, preferably a gynecologist who will do a physical examination including a pelvic/rectal exam. Your health care provider may discuss additional tests that are appropriate or necessary such as a CA125 blood test and/or a transvaginal ultrasound. If ovarian cancer is strongly suspected, you should be evaluated by a gynecologic oncologist.

It is recommended that a pelvic/rectal exam be done annually. Young women beginning at 18 should have a pelvic/rectal exam.

Whether or not you are sexually active should have no bearing on whether or not you are examined by a gynecologist annually.

7. What tests or tools may be appropriate if a woman has symptoms?

Transvaginal ultrasound: Sound waves are used to create a picture of the ovaries.

CA125 Blood Test: This test monitors the level of a protein (CA125) in the blood when a cancerous tumor is present, although not always.

8. What type of doctor should be seen if there is a suspicious finding?

If ovarian cancer is suspected, a gynecologic oncologist should be seen. A gynecologic oncologist specializes in the diagnosis and treatment of women with cancer of the reproductive organs.

9. How may a diagnosis of ovarian cancer be confirmed?

Surgery or biopsy can confirm a diagnosis of ovarian cancer.

10. What are some types of treatment for ovarian cancer?

The treatment for ovarian cancer often includes surgery, which should be performed by a gynecologic oncologist, and chemotherapy, which may be administered through the vein or directly into the abdomen. Additional targeted agents as well as immunotherapy approaches are being explored as well.

11. I have a close relative who has had ovarian cancer. Does that mean that I or my family members will get the disease too?

Not necessarily, but if you are concerned about genetic risks, you may want to speak to a genetic counselor.

12. Which patients with ovarian cancer should receive genetic counseling?

All women with ovarian cancer should undergo genetic counseling and be offered testing.

Very special thanks to Deborah Axelrod, M.D. and Stephanie Blank, M.D. whose guidance and support have made the Pink and Teal Seminar Program booklet on breast and ovarian cancer possible and available to so many.

How to Become an Empowered Patient

- Take responsibility and participate in decisions that affect your body, your health and your life.
- Recognize that communication is essential to a good relationship with your doctor. Doctors are not mind readers. It is important to be honest and candid with them and build a relationship of trust.
- Regard yourself as part of the team with the doctor.
- Get medical information in clear and understandable terms and expect to be treated in a respectful manner.
- Participate fully in health care decisions by asking questions and getting information. Prepare your questions before you visit the doctor by writing them down with space to insert your answers. Prioritize them in a list. During discussions, answers should be written down. Asking questions does not mean that you do not trust your doctor. Asking questions does not mean that you do not have faith in your doctor's abilities to prescribe the proper treatment for your situation.
- Go to appointments with a second set of ears – a family member or a friend. Your second set of ears should be comfortable discussing medical information and asking questions and should support you in your decisions. This person can also assist you with taking notes during the medical appointment.
- Get a second opinion when you need more medical information, are not satisfied with your relationship with your doctor or just want another medical professional's opinion. Eighty percent of cancer patients get 2nd opinions.
- Use knowledge to make decisions about your treatment. An uninformed choice is not a real choice.

What Partners and Caregivers Can Do to Help

When someone we care about is diagnosed with cancer, we all want to help. But sometimes it's difficult to know what to do and how best to meet the needs of that person. Here are some suggestions:

Listen

Encourage and allow the patients to discuss their feelings. Consciously listen without judging. Listen with your heart and don't worry about what to say. Offering your shoulder to cry on is a great source of comfort. Let the patients express their feelings even if it is uncomfortable for you to hear. Sometimes what they need most is to have someone listen. Let them know that they are not alone. When asking about help, be specific. Ask the patients what they like doing least during treatment, for instance, and offer to do that particular task or delegate it to someone else who can support you.

Organize

- Keep track of appointments, medications, bills, and test reports. The patients will be relieved that you did.
- Discuss questions that the patients may have prior to any medical appointments.
- Accompany them to doctor appointments and take notes. Ask questions on their behalf if necessary. Sometimes they may be too emotionally upset to focus on medical information.
- Be an advocate in all areas. Someone fighting cancer is often not in shape to fight bureaucracies or anyone else.
- Be a gatherer of information. Learn about the patients' particular types of cancer and treatment options so that you can engage in informed conversations.
- Know contact info for their medical providers. Keep these numbers with you and at home.
- Know what medications and dosages the patients are taking. Keep this list with you at all times.

Support

Help them find support. No matter how much we can empathize, talking to someone who has gone through it or faced the same challenges can be invaluable. One-on-one conversations or support groups can be very helpful to cancer patients. SHARE provides these. [More on support groups here!](#)

- Being together can also provide very significant support. Physical expressions such as hand holding, hugging and touching can be very comforting.
- Humor and laughter are good medicine and feel ‘normal,’ but be sensitive to the times that the patients need to express grief.
- Respect their need to be alone. Don’t take it personally; they may need time alone to reflect.
- At difficult times, be a buffer between well meaning friends and family and the patient.
- Prepare for the patients’ hospital stay by going to the library or purchasing special reading material or CD’s or any special items to make the patients feel more comfortable.

Offer

- Don’t wait to be asked for help. Offer help first and be specific. Do what you can.
- Cook or clean
- Drive to a doctor’s appointment
- Bring in a meal
- Do laundry
- Send a thoughtful and loving note
- Pick up medications
- Prepare and freeze snacks
- Do grocery shopping or errands
- Babysit or help children with homework
- Walk dog
- Help the patient get the best treatment
 - Help secure a second opinion
 - Research treatment options

Remember the four L’s: listening, learning, loving and laughing!

What Every Partner or Caregiver Should Know

Caregivers may be partners, spouses, friends and family

Being a supportive partner or caregiver is not easy. Often, it is not possible for one person to manage all of a patient's needs. As a partner or caregiver, you may need the help of others. Don't be afraid to ask for help and don't hesitate in accepting the help of others.

Acknowledge your own feelings

Having someone you know face cancer is very emotional for them as well as for you. You may have many emotions that include feeling frightened, anxious, sad, lonely, helpless, uncertain and even angry. It is important to deal with your own feelings first so that you can offer the patient the best possible support. Focus on what you can do, not on what you can't. Caregivers may feel guilty or selfish about taking time for themselves, but understand that you may need this time. Some caregivers find it helpful to keep a journal where they can freely express their feelings.

Take good care of yourself

Eat healthfully and try to get enough sleep and maintain a balance in your own life. Exercise. Keep up with your own medical needs including taking your own medications. Make time to relax. Whether it's exercising, reading, watching TV or even talking on the phone, do whatever helps you to reduce the stress. Recognize signs of caregiver 'burnout' including insomnia and exhaustion. There are many ways of coping. Do not worry about what other people think you should or shouldn't be doing.

Communicate

Keep friends and family updated. If this is too difficult, select a 'point person' to help you. If you are offered help that you don't need or want, decline and thank them for their concern.

Caregivers and partners need support too

No one is perfect, so try not to expect too much of yourself. Even the best caregivers cannot do it all. Reach out to those who can “support the supporters.”

Attend a support group specifically for partners and caregivers. SHARE offers specialized telephone and group support.

Lean on people who are willing to help and allow them to help. Giving some specific tasks to others lets you focus on those tasks that you feel you must personally take on.

Remember, there isn't one way that works best. If you don't take care of yourself, you won't be able to care for others. Continue to do what gives you support, comfort and even joy. When you feel overwhelmed, talk with someone you trust, such as a friend, doctor, member of your faith community or a counselor. You can also call our Caregiver Support Helpline: (855) 498-5523.

The role of caregiver can be challenging and demanding, but it can also be a fulfilling and satisfying role. Please remember that you are a special and extraordinary person to be a caregiver and that it is very much appreciated!

SHARE Caregiver Circle for Family and Friends

When a loved one is diagnosed with breast or ovarian cancer, everyone is affected. The SHARE Caregiver Circle for Family and Friends ensures those caring for a loved one also get the support they need. Trained Helpline volunteers with caregiving experience are just a phone call away. Caregiver support groups offer connection with others going through a similar experience. Webinars and teleconferences provide access to professionals who specialize in supporting caregivers. This community is available for anyone, whether they're caring for a friend or family member facing breast or ovarian cancer.

**For more information, call our Caregiver Support Helpline:
(855) 498-5523**

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SHARE

for women facing breast and ovarian cancers

SHARE

Now that you have had an opportunity to read the important information in this booklet, and hopefully to attend a ***Pink and Teal Seminar***, we invite you to get acquainted with SHARE, an organization that could offer you, your friends and family, many important services now and in the future.

SHARE, which was founded almost 40 years ago, was one of the earliest programs where breast cancer survivors offered support to breast cancer patients. And because this type of peer support has been so successful and necessary for patients' well being, SHARE later expanded its programs to include ovarian cancer, Latina SHARE and metastatic breast cancer.

All of SHARE's programs and services are completely free of charge.

SHARE offers telephone helplines staffed by trained survivors to answer any and all questions that you may have. The helplines are in English and Spanish, with 10 other languages available. And for your convenience, they are staffed seven days a week. For a more personalized interaction, we can arrange for you to speak with a peer/survivor who has had the same diagnosis or who has had the same treatment that you may be considering.

SHARE has a wonderful website where, in addition to information on programs and links to other useful sites, there are candid blogs from survivors of breast, ovarian and metastatic breast cancer. There is also a blog aimed at helping friends and family because cancer is often very hard on them as well. We invite you to sign up for a monthly email newsletter that is supportive as well as informative.

SHARE has support groups at its office in Times Square and in communities throughout New York City. Support groups are focused on specific groups of people – such as newly diagnosed patients, younger women, survivors growing older, and caregivers, friends and family.

SHARE's public outreach in New York

- Breast and Ovarian Cancer education workshops.
- Novela Project – a comic book that provides basic information on breast cancer for Spanish speaking communities.
- Latina SHARE and African American Ambassadors bring vital information to underserved N.Y.C. communities.
- Lectures on topics of interest – such as an annual fireside chat with Dr. Larry Norton, the Deputy Director of Memorial Sloan Kettering's Breast Cancer Programs, giving the current state of breast cancer research and treatment.
- Side-by-Side program – survivors working with medical students and residents to sensitize them to their experiences as cancer patients.
- Advocacy for legislative change, health care reforms and increased spending for research.

SHARE works to support people affected by breast or ovarian cancer through empowerment, education and advocacy to bring about better health care, an improved quality of life and a cure for these diseases. No one should have to go through these serious diseases alone. Please remember that we at SHARE are always here for you if you should need us!

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