

IT'S TIME TO END BREAST CANCER. SIGN ON.



TO THE PRESIDENT OF THE UNITED STATES:

This year, nearly 40,000 women will die of breast cancer in the U.S.; it will take the lives of almost 500,000 women worldwide. This nation has invested billions of dollars in breast cancer research and technology yet the statistics have not changed significantly over the past decades. Our investments have brought us to the point where we have the knowledge, technology and tools to make a real difference. It is time to leverage those investments to end this disease.

The National Breast Cancer Coalition set a deadline: **Breast Cancer Deadline 2020[®]**, the end of breast cancer by January 1, 2020. In 1961, President Kennedy challenged this country to put a man on the moon by the end of the decade, and the Apollo program was born. Deadlines matter! Now we need to similarly harness our nation's drive, ability and passion to save millions of lives.

We, women and men across this country who want to see an end to breast cancer, look to you to once again bring this nation's leadership, intellectual and creative forces to bear on a matter of utmost importance to everyone, around the world. **We ask for your public commitment to work with the National Breast Cancer Coalition to end breast cancer by January 1, 2020 by supporting Breast Cancer Deadline 2020[®]. Are you with us?**



Name: _____ E-mail: _____ Address: _____ City: _____ State: _____ Zip: _____ Personal Message/Signature: _____	I AM A: <input type="checkbox"/> Survivor <input type="checkbox"/> Spouse/Partner <input type="checkbox"/> Daughter/Son <input type="checkbox"/> Parent/Grandparent <input type="checkbox"/> Sibling <input type="checkbox"/> Person concerned about this disease
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